



CSE: BITE

simplify your smoothie!



Why Blender Bites?

A leader in pre-portioned, convenient and functional frozen



- ✓ First pre portioned smoothie puck on the Canadian market without the use of unnecessary inner plastic packaging.
- ✓ Organic, GMO Free, gluten free, soy free, no sugar added & plant-based
- ✓ Simple solution for a healthy quick meal at an accessible price
- ✓ Strong manufacturing partner with ability to fulfill north American orders
- ✓ Set apart by robust innovation pipeline delivering on major consumer trends
- ✓ Nationally listed at 800+ of Canada's largest retailers
- ✓ High growth opportunity as we enter US market & club stores
- ✓ High growth opportunity as we build out DTC platforms in North America
- ✓ Well capitalized for aggressive sales pipeline
- ✓ Nominated for Product of the & Best New Product in Canada for 2022
- ✓ Strong charity associations to support local communities
- ✓ Numerous trademark applications filed



Competitive Advantage

Blender Bites ahead of competition delivering a superior product

- ✓ 95%+ Organic
- ✓ Convenient pre-portioned solution with no unnecessary inner packaging
- ✓ Made with plant-based vitamins derived from organic fruits & vegetables
- ✓ Leader in frozen functional foods
- ✓ High taste appeal



72% of shoppers with children report purchasing organic items weekly



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North American Smoothie Category trajectory



Share Capital Structure

February 10, 2022

Issued and Outstanding	38,966,710
Warrants at \$1.60	2,598,800
Warrants at \$0.80	12,500,000
Options at \$1.25	850,000
Fully-diluted Issued and Outstanding	54,915,510

Our Retail Partners

Strong Canadian distribution; 2022 planned US market expansion

Current Major Accounts

At select Costco warehouses in Canada, Ontario, Quebec, Maritimes and Costco USA Texas, Arkansas, Oklahoma and Louisiana

2021-2022 Planned Presentations

DATA SOURCES

Organic Food Market Share, Key Growth Trends, Major Players, and Forecast By 2026 | MarketWatch
Global Organic Food Market Report 2021 | Opportunities And Strategies, Market Forecast And Trends | Latest Global

For more information contact
investors@blenderbites.com

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*simplify your smoothie!*TM



Management Team

Expansive plant-based knowledge & experience with high growth companies



Chelsie Hodge, BBA

Founder & CEO

Chelsie brings a unique skill set to the table with over a decade of working experience in the high growth plant-based consumer packaged goods sector along with over fifteen years in capital market. Chelsie has held Sales and Business Development positions with industry disruptors such as VEGA along with Investor Relations roles for a variety of public company sectors. Most recently she acted as a consultant assisting with IPO transactions, M&A and capital raises.

The concept of "easy smoothie" was born in Chelsie's kitchen, as a solution for an easy better for you alternative; eliminating the high costs of organic produce & vitamins while tackling the food waste issues involved in the normal smoothie preparation method. What started as an idea grew to a nationally distribution frozen good brand sold

in many of Canada's largest grocery chains. Chelsie helped pioneer the easy smoothie category, fundamentally changing the way consumers look & prepare smoothies. Aside from the impressive rapid distribution gains, Chelsie grew the company as a solo entrepreneur, recruiting her family & tapping into her strong industry connections for support on growing this brand to where it is today. She is passionate about start ups and is also an investor herself ; focusing on early-stage food companies working to make a difference in our food systems.

Chelsie has a wealth of knowledge in all aspects of entrepreneurship from product development and manufacturing to sales and business development; making her a strong leader to take Blender Bites into International Markets.

